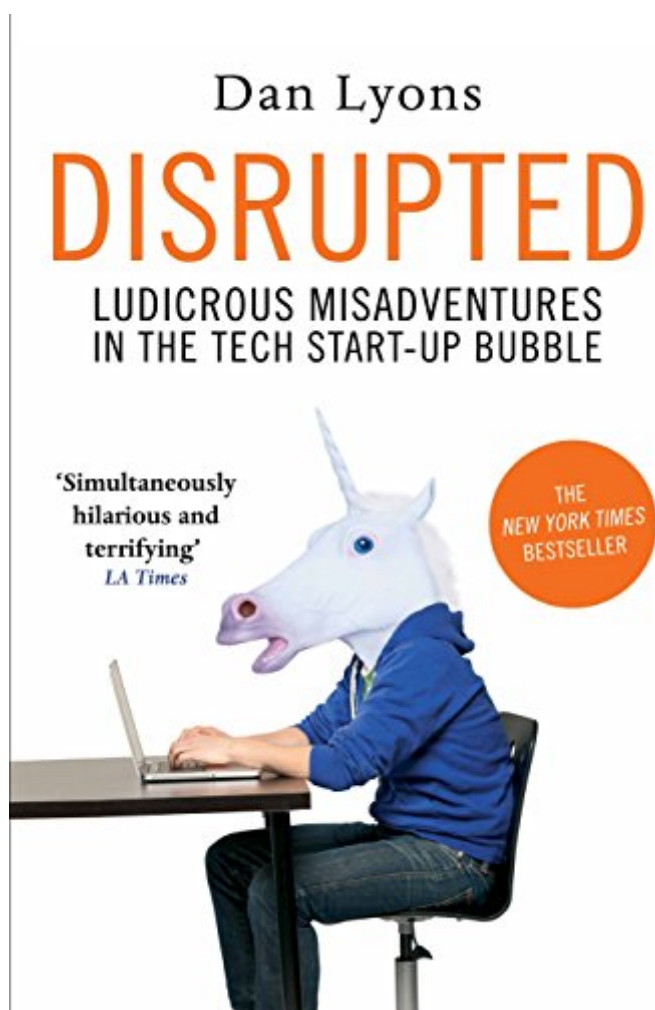


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# Disrupted: Ludicrous Misadventures In The Tech Start-up Bubble



## Synopsis

Dan Lyons was Technology Editor at Newsweek Magazine for years, a magazine writer at the top of his profession. One Friday morning he received a phone call: his job no longer existed. Fifty years old and with a wife and two young kids, Dan was unemployed and facing financial oblivion. Then an idea hit. Dan had long reported on Silicon Valley and the tech explosion. Why not join it? HubSpot, a Boston start-up, was flush with \$100 million in venture capital. They offered Dan a pile of stock options for the nebulous role of "marketing fellow." What could possibly go wrong? What follows is a hilarious and excoriating account of Dan's time at the start-up and a revealing window onto the dysfunctional culture that prevails in a world flush with cash and devoid of experience. Filled with stories of meaningless jargon, teddy bears at meetings, push-up competitions and all-night parties, this uproarious tale is also a trenchant analysis of the dysfunctional start-up world, a de facto conspiracy between those who start companies and those who fund them. It is a world where bad ideas are rewarded with hefty investments, where companies blow money lavishing perks on their post-collegiate workforces, and where everybody is trying to hang on just long enough to cash out with a fortune.

## Book Information

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## Customer Reviews

At times I laughed out loud, and at others I wanted to slap some of the protagonists (including the author) upside the head - but always, I wanted to keep reading. Dan Lyons' journey into the underbelly of the start-up world was fascinating, and chilling, and thought-provoking. It's always worth keeping in mind that he is the classic 'disgruntled former employee' ... but that doesn't mean that there's no cause for his disgruntlement.

A great insight into the mean-spirited, juvenile, and deeply unpleasant type of personality it took to get ahead in the world of old-media journalism.

You even have an investigative journalist named Woodward as part of the plot, and a real life happy ending. I hope there is a sequel.

Interesting how older people seem not to fit into the younger generation work situations even if they have the skills.

Every techie needs to read this. There are so many glowing stories about Silicon Valley. This is not one of them.

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